



MEDIA PACK

THE FEMALE CEO
CREATE. EVOLVE.
OVERCOME

ABOUT US.

A magazine designed wholly to help female entrepreneurs and Founders to grow internally and outwardly. Create Evolve Overcome Magazine is a handbook for modern living and working.

Focusing on all aspects of professional and personal growth and development with 20 voices across six countries we're covered from startup to CEO.

With practical business tools, tips and know-how, as well as a wealth of information relating to psychological, mental and physical health we're helping today's entrepreneurs form a strong foundation upon which to build a stable business. And for the times when it's all too much, we have quiet space with meditation, simplicity and how to make time for what matters most.





At TheFemaleCEO.com, we empower, inspire, and connect women leaders across industries, fostering a supportive and inclusive community that amplifies their voices and drives their success. Our platform serves as a dynamic hub for ambitious women who break barriers, shatter glass ceilings, and redefine what it means to be a leader in the modern business world.

TheFemaleCEO.com brings together a diverse array of women from various backgrounds, experiences, and expertise. When women come together to share their insights, stories, and strategies, they have the power to create lasting change, both within their organisations and on a broader societal scale.

Through our engaging content, thought-provoking articles, inspirational interviews, and actionable resources, TheFemaleCEO.com equips women with the tools they need to excel in their careers and elevate their leadership impact.

We are more than just a magazine; we are a vibrant community encouraging networking, mentorship, and collaboration. Our community provides opportunities for women to connect with like-minded individuals, learn from industry experts, and forge meaningful relationships beyond the digital realm.

WHAT WE DO.

20,000

INSTAGRAM
FOLLOWERS

3,600

COMMUNITY MEMBERS

1,800

READERS

90,000

GLOBAL FOLLOWING



NUMBERS.

AUDIENCE.

92% FEMALE

28-55 YEARS OLD



DEMOGRAPHICS

62% UK | REGIONS

32% US | REGIONS

3% SWITZERLAND | REGIONS

3% OTHER COUNTRIES

Our audience is predominantly made up of Female Entrepreneurs, CEO's and Women In Business. A strong UK presence with 20 prominent industry experts contributing regularly.

We also have a partner Female-led community in Michigan, USA and Editors and contributors in a further six countries. We have built a strong demographic and following overseas and regularly collaborate with features and events.

CONTENT.

In each issue, we offer a range of topics and features to our readers, as well as guest articles from selected partners across the globe. We have a total team of 18 Editors and Contributors with different areas of expertise bringing a diverse range of content ensuring a captive read from cover to cover.

Regular features include;

- In The Spotlight (inc. cover)
- A Seat At Tricia's Table
- Women of The World
- Overcoming The Odds
- Ask The Author
- Money Matters
- Success Engineering
- The Zen Den
- Cracking Content
- That Girl Meets
- Life Lessons: Cultural diversities
- The Empowered Mama
- Reset Your Mindset
- Lauren Loves
- The Creatrix Journey





WRITE FOR US.

Could you see your work published with The Female CEO or in Create Evolve Overcome Magazine?

Alongside our regular columnists, we offer space for guest articles, allowing our members and readers the opportunity to be part of the business and showcase their own work.

Guest posting is a great way to reach new audiences and drive traffic to your website.

Each published article comes with Social Media support and an author bio and link to encourage web traffic and improve SEO. Plus we're going to shout out about you in our communities!

WEBSITE ONLY £125.00

WEBSITE & MAGAZINE £250.00



BENEFITS OF ADVERTISING.



ADVERTISE OR SHOWCASE YOUR BUSINESS TO A COMMUNITY OF FEMALE ENTREPRENEURS AND WOMEN IN BUSINESS ACROSS THE WORLD

FLEXIBLE FEATURES TO SUIT DIFFERENT BUSINESS TYPES

DIGITAL FORMAT WITH AN OPTION TO DOWNLOAD. CLICK THROUGH LINKS INCLUDED

COPIES SENT TO 1800+ READERS

ALL BACK ISSUES AVAILABLE TO READERS

NEW ISSUES PROMOTED ACROSS ALL EDITORS SOCIAL CHANNELS. EVERY ISSUE

POPULAR FEATURES.

We offer a range of promotional features, including PR packages to suit multiple features over 12 months. Drop us a line to discuss your personal requirements.

IN THE SPOTLIGHT

- Cover Feature & Image
- Social Media Coverage (all active platforms)
- Full virtual interview carried to discover more about you and your work (not published)
- A bespoke written Q&A to be completed
- Product marketing mock-ups to use for your own marketing purposes
- Q&A hosted on thefemaleceo.com under 'The Spotlight'
- Live links to your preferred site

£975.00

HER STORY

- Cover Mention
- Social Media Coverage (all active platforms)
- Full virtual interview carried to discover more about you and your work (not published)
- Article written by TFCEO and hosted on thefemaleceo.com
- Product marketing mock-ups to use for your own marketing purposes
- Including full page image, brand contact details, social links and call to action

£750.00

WOMEN OF THE WORLD

- Social Media Coverage (1 month)
- Full virtual interview carried out to discover more about you and your work (not published)
- Article written by TFCEO and hosted on thefemaleceo.com
- Product marketing mock-ups to use for your own marketing purposes
- Including image(s), brand contact details, social links and call to action

£650.00

DISPLAY ADVERTISING.

1 ISSUE | 3 ISSUES | 6 ISSUES

DOUBLE PAGE SPREAD - £800 | £725 | £650

FULL PAGE - £375 | £300 | £225

HALF PAGE - £150 | £75 | £50



CONTACT US.



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